



FOR IMMEDIATE RELEASE - January 27, 2010

**Georgetown, Ontario** - H3R Human Resources Services of Georgetown, Ontario, announced today the official Canadian launch of Answers HR, a new and innovative Human Resources management product designed specifically for small to medium-sized businesses being showcased at the 2010 HRP (Human Resources Professionals Association) Conference and Trade Show in Toronto, January 27-29, 2010.

Answers HR is a web-based HR program designed specifically to meet the HR management needs of small to medium-sized organizations in a cost-effective and easy-to-use way, with local support from a network of Human Resources professionals. The Answers HR system delivers a robust suite of HR policy templates to ensure compliance and minimize risk as well as providing a framework for the creation of a workplace environment that enables employees to maximize their contribution and performance.

Answers HR streamlines administration and includes self-service access for employees to review policies, download forms, update personal information and submit and track vacation days and other absences. Answers HR provides business owners and managers the confidence that their business is compliant with employment standards, the tools to develop their workplace to a *best employer* level and support from a highly qualified local HR professional.

H3R is the Country Partner for Canada, Regional Partner for Ontario and a Local Partner in Georgetown/Halton Hills. H3R Managing Director, Michael Bennett, said "H3R is proud to partner with the developers of Answers HR, We do HR Limited of the UK, to bring this innovative product into the Canadian market. I am excited about how Answers HR can help small business owners in streamlining and improving the quality of their HR administration and people-management".

The partnership between H3R and We do HR was first announced in October 2009 at a special reception held at the Toronto residence of British Consul-General, Jonathan Dart. We do HR Limited Managing Director, Alasdair Ross, stated that "we are excited to have selected Canada as our first international expansion and thrilled that Mike and H3R have partnered with us to develop the Canadian content and lead our Canadian marketing efforts. Mike has a strong track record of delivering high quality HR support and products for small business and we look forward to a very successful partnership".

#### About H3R Human Resources Services

Founded by Managing Director Michael Bennett CHRP, H3R is a Human Resources consulting and outsourcing firm that is recognized for providing trusted and high quality counsel, support, products and services to small and medium sized organizations regarding people-management and performance as well leading edge and innovative online and web-based Human Resources products to organizations of all sizes.

Michael is a Human Resources Professional with over 20 years of experience as a recruiter, training specialist, generalist, leader and consultant. Before starting in the HR consulting and outsourcing industry in 2004, his corporate HR career spanned a variety of sectors, including financial services, industrial product sales and supply chain, manufacturing, education and executive search.

Having a solid reputation for delivering value for his clients, he is an innovative and creative problem solver. His experience within unionized environments and in the United States adds to his tool kit and versatility. He has

demonstrated the ability and flexibility to successfully work with all levels of an organization, from business owner to Board of Directors to shop floor employees.

His consulting and outsourcing experience has included projects in organizational assessment and design, employee relations, compensation plan design, employee feedback, policy development, recruitment, training delivery and investigations.

Michael is a graduate of Sheridan College's Human Resources Management Program, with which he maintains strong ties as a part-time instructor and a member of the Program Advisory Committee. He is also a former Director and President of the Sheridan Alumni Association.

Michael is the current Past-President of the Halton Chapter of the Human Resources Professionals Association, a member of SHRM and a Citizen Representative on the Halton Diversity Advisory Committee, which supports Halton Regional Government with expertise and input on matters of Diversity within Halton Region.

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For more information about H3R Human Resources Services, please contact Michael Bennett, Managing Director, at 905-702-7595 or 1-888-H3R-1414, or visit our website at [www.h3rservices.com](http://www.h3rservices.com).



*From Left to Right:* Jonathan Dart, British Consul-General (Toronto); Alasdair Ross, We do HR; Michael Bennett, H3R Human Resources Services; Julie Ross, We do HR; Sir Neville Trotter and David Coppock, UK Trade & Investment