



FOR IMMEDIATE RELEASE - June 9, 2010

Georgetown, Ontario - H3R Human Resources Services of Georgetown, Ontario, announced today the official launch of its new *H3R Racing* program. *H3R Racing* is a new sponsorship program for Canadian-based racing teams and series that combines financial sponsorship and the provision of HR consulting and outsourcing services to enable race teams to operate at their highest level.

H3R is currently in discussion with several race teams about the *H3R Racing* program and looks forward to announcing specific deals and details in the very near future.

In announcing the *H3R Racing* program, H3R Managing Director, Michael Bennett stated, "As a life-long racing fan I am very excited to launch this program where I can combine my passion for HR and helping smaller organizations excel through better people-management with my interest in motorsports. We are looking forward to partnering with Canadian racing teams and series as well as potentially with up-and-coming drivers in karting, where H3R can make a difference and help them achieve the next level of success, as we do with our corporate clients".

To celebrate the *H3R Racing* launch, H3R is hosting a small group of partners and clients at Michigan International Speedway this weekend for the ARCA, NASCAR Camping World Truck and NASCAR Sprint Cup Series races.

You can follow all of the activities of H3R and *H3R Racing* on our website at www.H3Rservices.com or on Twitter at www.twitter.com/H3Rservices.

About H3R Human Resources Services

Founded by Managing Director Michael Bennett CHRP, H3R is a Human Resources consulting and outsourcing firm that is recognized for providing trusted and high quality counsel, support, products and services to small and medium sized organizations regarding people-management and performance as well leading edge and innovative online and web-based Human Resources products to organizations of all sizes.

Michael is a Human Resources Professional with over 20 years of experience as a recruiter, training specialist, generalist, leader and consultant. Before starting in the HR consulting and outsourcing industry in 2004, his corporate HR career spanned a variety of sectors, including financial services, industrial product sales and supply chain, manufacturing, education and executive search.

Having a solid reputation for delivering value for his clients, he is an innovative and creative problem solver. His experience within unionized environments and in the United States adds to his tool kit and versatility. He has demonstrated the ability and flexibility to successfully work with all levels of an organization, from business owner to Board of Directors to shop floor employees.

His consulting and outsourcing experience has included projects in organizational assessment and design, employee relations, compensation plan design, employee feedback, policy development, recruitment, training delivery and investigations.

Michael is a graduate of Sheridan College's Human Resources Management Program, with which he maintains strong ties as a part-time instructor and a member of the Program Advisory Committee. He is also a former Director and President of the Sheridan Alumni Association.

Michael is the current Past-President of the Halton Chapter of the Human Resources Professionals Association, a member of SHRM and a Citizen Representative on the Halton Diversity Advisory Committee, which supports Halton Regional Government with expertise and input on matters of Diversity within Halton Region.

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For more information about the *H3R Racing* program or H3R Human Resources Services, please contact Michael Bennett, Managing Director, at 905-702-7595 or 1-888-H3R-1414, or visit our website at www.h3rservices.com.