



FOR IMMEDIATE RELEASE - May 20, 2011

**Georgetown, Ontario** - H3R Human Resources Services of Georgetown, Ontario, and its motorsports support program *H3R Racing* announced today the official launch of Team Halton Hills.

Team Halton Hills is a fantastic new marketing and business development opportunity designed to increase sponsor profiles within Halton Hills, the surrounding area and with motorsports fans.

In motorsports, on track performance is significantly impacted or enhanced by the financial resources and backing of the team. Team Halton Hills is being launched by Georgetown-based H3R Human Resources Services as a grass-roots initiative to support Halton Hills-based driver Peter "PK" Kocandrl as he competes in the Canadian Rally Championship.

Team Halton Hills sponsorship starts from as little as \$250 and is a great and affordable way to get involved in motorsports to promote your organization. Full benefit and pricing information is available from H3R's Michael Bennett at 905-702-7595 or [mike@h3rservices.com](mailto:mike@h3rservices.com). The Team Halton Hills website, [www.teamhaltonhills.com](http://www.teamhaltonhills.com), is currently in development and will be launched shortly.

In announcing the new initiative, H3R Managing Director Michael Bennett stated "it is clear that Peter has the skill to be a top competitor in the Canadian Rally Championship, however limited financial resources have held him back. The community of Halton Hills is known for supporting its own. From the Raiders to the Chamber's Shop Local program to our schools and charities, this community supports and builds local success stories. We want to make Peter a national success story in motorsports".

Driver Peter Kocandrl added "this is a great program that enables businesses to experience the benefits of motorsports sponsorship at a very affordable level. With H3R, we have put together a fantastic program to ensure that Team Halton Hills members are recognized and see a great return on their investment".

You can follow all of the activities of H3R and *H3R Racing* on our website at [www.H3Rservices.com](http://www.H3Rservices.com) or on Twitter at [www.twitter.com/H3Rservices](http://www.twitter.com/H3Rservices).

#### About H3R Human Resources Services

H3R Human Resources Services is an HR consulting and outsourcing business, based in Georgetown, ON, with a solid reputation for providing valuable counsel, support and products to its clients. As a small or medium sized business, not-for-profit or association without a human resources professional on-staff, H3R will support your HR needs with strategic counsel, tactical decision making and efficient day-to-day transactional support. H3R services include full outsourcing of strategic and day-to-day HR as well as project based work in all areas of HR. If you have an HR Department, H3R will support it acting as an extension of their capabilities on a project basis or through the outsourcing of specific programs or tasks.

Michael is a strong supporter of the Halton community and is currently a Director of Halton-based not-for-profit STRIDE and sits on the Program Advisory Committee for the Sheridan College HR program. In 2010, Michael completed a 5 year commitment on the Executive of the Halton Chapter of the Human Resources Professionals Association, including a two-year term as President as well as completed two terms (six years) as a Citizen Representative on the Halton Diversity Advisory Committee.

H3R Managing Director Michael Bennett CHRP, has over 20 years of experience as a recruiter, training specialist, generalist, leader and consultant. Before starting in the HR consulting and outsourcing industry in 2004, his corporate HR career spanned a variety of sectors, including financial services, industrial product sales and supply chain, manufacturing, education and executive search.

#### About H3R Racing

*H3R Racing* is a support program for Canadian-based race teams and drivers that combines financial sponsorship and the provision of HR services to enable them to compete at their highest level. Partnerships and initiatives include supporting Halton Hills based rally driver Peter Kocandrle and AIM Autosport of Woodbridge, ON, which competes in the Rolex GRAND-AM Daytona Prototype and Star Mazda series. H3R is also a TEAM CMS Builders Club member.

Additionally, *H3R Racing* provides customized HR products and services for race teams and tracks, including the H3R Racing HR Toolkit, a collection of templates, tools, forms and how-to guides to assist race teams and tracks with their HR administration and people-management, as well as HR systems and products specifically designed for small businesses and consulting and outsourcing services.

#### About Peter Kocandrle

Peter Kocandrle, born and raised in Acton (Halton Hills) has steadily become a driver to watch in the Canadian Rally Championship. With several notable finishes in the National and Provincial Championships, 'PK' has caught the eye of many fans with his skill, will to win and charismatic personality.

Now well known amongst fellow competitors, it is time for PK to step forward and become a champion. He has purchased a very fast 1997 Volkswagen Golf Mk3 and is the process of testing and refining the car, as well as putting together his team and sponsors in order to start competing in events beginning June 2011.

