



FOR IMMEDIATE RELEASE

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H3R Racing announces new partnerships and sponsorship of local driver for The Rally of the Tall Pines

Georgetown, ON – H3R Human Resources Services of Georgetown, Ontario, through its H3R Racing program, today announced a new association with Four Star Motorsports of Georgetown, and the sponsorship of Halton Hills born driver Peter Kocandrlle for the Rally of the Tall Pines in Bancroft, ON, on November 19 and 20, 2010.

In announcing the new partnerships, H3R Managing Director, Michael Bennett, said “H3R Racing is proud to be associated with Four Star Motorsports and the legendary Sprongl racing family. The Sprongl’s and Four Star are highly respected names in rally racing and consistently deliver results. H3R’s mission is to assist our clients to become high performance organizations through the delivery of quality people-management practices and programs and like the Sprongl’s, be at the top of the leader board of whatever industry, sector or market they compete in.”

Through Four Star, H3R was introduced to Peter Kocandrlle, an up and coming driver expected to be competitive in Bancroft. Bennett stated that “H3R is excited to be on the side of Peter’s car for the Tall Pines Rally. Peter is a very talented driver that has the potential to attain great success on the rally circuit. H3R is pleased to be able to assist Peter at Tall Pines and looks forward to working with Peter during the 2011 season as well”.

About H3R Racing and H3R Human Resources Services

H3R Racing is a program launched by H3R Human Resources Services in May 2010 as a result of Managing Director Michael Bennett’s lifelong interest in racing. The program’s goal is to provide a mix of financial and professional management support to Canadian race teams, drivers and other organizations involved in motorsports.

H3R Human Resources Services is a Georgetown-based HR consulting and outsourcing business that specializes in providing support to small and medium-sized organizations, enabling them to implement people-management programs that deliver superior results.

For more information on H3R Human Resources Services, please contact Managing Director, Michael Bennett CHRP, at 905-702-7595, or via email at mike@h3rservices.com. www.h3rservices.com

About Four Star Motorsports

Four Star Motorsports is Canada's most successful rally preparation shop. We know what it takes to win championships. Four Star has earned six Canadian Rally Championships and four North American Rally Cup championships in cars built, maintained and campaigned by the team since 1991.

Since 1990, Four Star cars have won 50 Canadian national and SCCA PRO rally events as well as the current record holder of the prestigious Mount Washington Hillclimb in the U.S. Since 1990, Four Star team entries have generated a finishing rate of **80%** of the national events the team has entered, and since 1995, our winning rate is a remarkable **70%** of the events we have entered -- testimony to the quality of our car preparation!

For more information on Four Star Motorsports, please contact Dan Sprongl at 905-877-1733, or via email at dan@fourstarmotorsports.com. www.fourstarmotorsports.com