Skills Assessment & Training Programs for Recruiters

If you are interested in facilitated training using these materials, or other related training such as Behavioural Interviewing, please contact us about program customization and pricing.

We are also pleased to offer online assessment and development program, based on the sales and candidate assessment competencies required of today's recruiters. Please contact us for further information about this product.

How to get your own Tony Byrne Training DVD's

Step 1 Log onto www.pl2000.com

Step 2 Select the product you want to buy from the left-side menu:
PL2000 DVD's, 30 Steps DVD's or the Placement 2000 Training Package, which consists of both DVD sets at a discounted price.

Step 3 Pay for your selected products using your credit card via Anthony R. Byrne Productions secure payment page.

Your DVD's will be shipped to you immediately.

For further information about Tony Byrne Training Products in Canada, please contact H3R Human Resources Services

1-800-H3R-1414

Tony Byrne Recruiter Training

Are your recruiters maximizing their potential? Are your recruiters as effective and profitable as they should be? Do you have the tools and training program to help new recruiters get up the learning curve, do the job right and become top producers quickly?

If you have answered 'no' to any or all of these questions, you need to learn more about Tony Byrne Recruiter Training, the premier training products available on the market dedicated to recruiters and search professionals.

www.H3Rservices.com

Placement 2000: Recruiting for the New Millennium

The next generation of Tony Byrnes Training, updated for the new millennium and a changing market, these DVD's will help elevate your recruiters to maximize their potential and meet the challenges of recruiting in the knowledge worker economy.

These DVD's will, building upon the basics taught in the 30 Steps series, teach your recruiters to excel and win in today's market.

From Tony Byrne in the Placement 2000 DVD's:

"When we are setting our goals and our aspirations, we want to set them in terms of what's possible and not what's comfortable"

"Successful recruiting involves intelligence, curiosity and conversational style."

"Good candidates don't buy Titles, Duties & Money."

"Planning is the key to a well-executed day."

"You work this schedule…you're going to make 2 placements a month, you're going to bill 300K per year. It's a system, it's predictable, it's a formula for success."

Watching these DVD's will motivate your recruiters and provide them the tools and motivation to attain new levels of success.

Placement 2000: Recruiting for the New Millennium
2 DVD's and Workbook
Over 4 hours of instruction in 10 volumes
Original Release Date – 1999

The 30 Steps in the Placement Process

The first training program designed for recruiters and the search industry, these DVD's remain the premier resource available on the market to train your recruiters on how to do the job effectively and increase results and billing.

From these DVD's you will learn in detail, the 30 steps that should be followed for every job order to maximize successful placements.

From Tony Byrne in the 30 Steps DVD's:

"What I'm not going to teach you are shortcuts, tricks, quick fixes, glib phrases…because I know they don't work. I'm going to teach you tactics and strategies. Everything I teach you today, you will be able to take back to your desks with you and use to make placements."

"Most recruiters are capable of billing 2 or 3 times what they are billing now."

"What is the price for success in our business? Hard work!!!"

"The four building blocks of a successful recruiter: attitude; capacity for hard work; listening; planning."

These DVD's will be an invaluable tool to your practice; whether training a new recruiter or as a refresher to veterans.

The 30 Steps in the Placement Process
2 DVD's
Over 3 ½ hours of instruction in 8 volumes
Original Release Date – 1988